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Exceptional Talent. Total Confidence.™

## **For Immediate Release**

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## **Arcus Opens New Office in the Pittsburgh Market**

*Arcus opens new office and hires Dee McGraw to meet demand for its services*

**HARRISBURG, Pa. (August 15, 2007)** – Arcus, a nationally recognized staffing, recruiting and direct placement firm recently opened a new office in Pittsburgh, Pennsylvania and hired Dee McGraw to assist with the business development and account management for Arcus in that market.

“Arcus has begun to grow its client base into the Pittsburgh market, therefore opening an office and hiring exceptional talent was important to us as we continue to build and strengthen relationships and as we continue to showcase our commitment to our clients by fulfilling their hiring needs as efficiently as possible,” commented R. Douglas Firestone, President and CEO of Arcus. “Dee’s business development, account management experience, and overall understanding of the region made her an excellent addition to our account management staff.”

Dee joined the Arcus team with more than 18 years of experience in areas like sales, marketing, account management, project management and business development. She was brought on board to help grow both Arcus Technology, a division of the company that provides information technology consulting services and Arcus HealthCare, a vertical of the company that works with the network of BlueCross and BlueShield companies across the nation, assisting them with finding and utilizing exceptional talent.

Prior to joining Arcus, Dee worked for the past several years in the radio and television broadcasting industry in Pittsburgh as a Senior Account Executive where she was responsible for managing very large budgets, as well as three of the nation’s leading advertising companies, increasing market share, generating new business and building and maintaining client relationships. Dee earned her Bachelor of Science degree in Interior Design from La Roche College.

The new Pittsburgh office can be reached by telephone at 412.402.0800 or toll free at 877.570.8040. Dee McGraw can be reached via email at [dee.mcgraw@arcus.net](mailto:dee.mcgraw@arcus.net).

### **About Arcus**

Arcus consistently delivers exceptional talent and innovative consulting solutions to clients. That's their commitment. The company excels at identifying unique client needs, crafting solutions to meet those requirements and delivering superior service each time they are engaged in the hiring process. Since organizations and hiring needs are so unique, Arcus offers a comprehensive range of services including temporary contract assignments, permanent placements, temp to perm arrangements, right to hire opportunities, and human capital, staffing and recruitment strategies. The firm’s corporate headquarters is located in Harrisburg, Pennsylvania, with offices in Philadelphia, Pittsburgh and Los Angeles. For more information about Arcus, please visit [www.Arcus.net](http://www.Arcus.net).

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