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## **For Immediate Release**

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## **R. Douglas Firestone Writes His First Blog**

*Arcus President and CEO posts a blog on workforce development in Central Pennsylvania*

**HARRISBURG, Pa. (January 31, 2007)** – Arcus, a nationally recognized staffing, recruiting and executive placement firm announced that its President and CEO, R. Douglas Firestone has posted his first blog on the subject of workforce development in Central Pennsylvania, home of his firm’s corporate headquarters, with the vision of generating awareness and urging people to take action in an effort to position the region for future growth and vitality.

In his blog, posted Tuesday, he challenges those professionals who are concerned about the state of the workforce to join forces. He encourages readers to be a part of organizations that are making an impact in the community and seeking to find answers to the problem of finding and retaining a qualified talent pool to meet the region’s needs – organizations like the Technology Council of Central PA, Harrisburg University of Science and Technology, Life Sciences Greenhouse, the Harrisburg Regional Chamber and Harrisburg Young Professionals, whose members are working together to mentor young professionals, offer educational and networking opportunities for the business community, and rally support from political leaders to improve the overall quality of the workforce so that everyone can be a benefactor.

“Our region has so much to offer its residents – great companies, arts and cultural amenities and many fine educational institutions. As a business owner who remains committed to keeping my company’s corporate headquarters in the heart of the region, I know just how important it is that we keep fighting the battle,” said Firestone. “I wanted to raise awareness of the issue and get a conversation started and a blog seemed like the best fit.”

To read Doug’s blog and share your comments on the topic, please visit the section entitled “From the Corner Office” on *The Central Pennsylvania Business Journal’s* Website by going to <http://www.centralpennbusiness.com>.

### **About Arcus**

Arcus consistently delivers exceptional talent and innovative consulting solutions to clients. That’s their commitment. The company excels at identifying unique client needs, crafting solutions to meet those requirements and delivering superior service each time they are engaged in the hiring process. Since organizations and hiring needs are so unique, Arcus offers a comprehensive range of services including temporary contract assignments, permanent placements, temp to perm arrangements, right to hire opportunities, and human capital, staffing and recruitment strategies. The firm’s corporate headquarters is located in Harrisburg, with a branch office in Conshohocken, Pa. For more information about Arcus, please visit [www.Arcus.net](http://www.Arcus.net).

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