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For Immediate Release

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Arcus Wins Two Staffing VOICE Awards

American Staffing Association Recognizes Superior Industry Marketing Materials

HARRISBURG, Pa. (August 11, 2008) – Arcus, a nationally recognized staffing, recruiting and direct placement firm announced today that it has been awarded two Staffing VOICE Awards from the American Staffing Association, of which the company is a member.

The ASA Staffing VOICE Awards is an annual competition that recognizes staffing firms' best communications techniques based on vision, originality, innovation, creativity, and effectiveness, thus the acronym, VOICE. The competition has 15 categories including direct mail, radio and television advertising, multimedia, and media relations programs.

Arcus was recognized for its public service campaign, "Can Hunger," and in the company identification category for its "Organic" campaign. "Can Hunger" is an Arcus community service initiative geared towards alleviating hunger in and around the firm's corporate headquarters and allowing the team to partner with clients, consultants, vendors, family members and friends for an important cause. The "Organic Campaign" is a series of marketing communications efforts, including sales pieces, proposal covers, CD labels, a branded plant promotional giveaway and a variety of other items that are focus on sharing how Arcus performs an "organic" or customized approach each time it is engaged in the hiring process.

The ASA Staffing VOICE Awards competition provides member staffing firms a forum to share their creative communication techniques with the rest of the staffing industry. Winning entries will be displayed at Staffing World in October and listed in the notebook distributed at the convention.

This is second year that Arcus has been recognized with winning entries.

About Arcus

Arcus consistently delivers exceptional talent and innovative consulting solutions to clients. That's their commitment. The company excels at identifying unique client needs, crafting solutions to meet those requirements and delivering superior service each time they are engaged in the hiring process. Since organizations and hiring needs are so unique, Arcus offers a comprehensive range of services including temporary contract assignments, permanent placements, temp to perm arrangements, right to hire opportunities, and human capital, staffing and recruitment strategies. The firm's corporate headquarters is located in Hummelstown, Pennsylvania, with offices in Philadelphia, Pittsburgh, Atlanta, Chicago, Detroit, Irving and Los Angeles. Arcus employs more than 200 people and has annual revenue in excess of \$25 million. For more information about Arcus, please visit www.Arcus.net.

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