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For Immediate Release

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Firm Brings New National Account Executive On Board

Michelle Simcoe joins company to help the Arcus HealthCare division grow

HARRISBURG, Pa. (March 6, 2007) – Arcus, a nationally recognized staffing, recruiting and direct placement firm, announced today the addition of Michelle Simcoe as a National Account Executive to assist with the growth and expansion efforts of the Arcus HealthCare team.

As a National Account Executive, Michelle will be joining the efforts of Arcus Healthcare, the division of Arcus that works with the network of BlueCross and BlueShield companies across the nation, assisting then in finding and utilizing exceptional talent, as they continue to expand their client list. With an extensive database of candidates with prior Healthcare Insurance experience in the blues market, a 24x7 commitment to recruiting, and a solid resume of successes to date including Independence Blue Cross, Highmark, Capital Blue Cross, Wellmark, Wellpoint, AmeriHealth, Delaware BlueCross and BlueShield, Florida BlueCross and BlueShield, and North Carolina BlueCross and BlueShield among many others.

Michelle will be responsible for maintaining and growing multiple accounts, conducting client and candidate meetings, building strong client relationships, and for developing and implementing strategic plans to foster long-term business relationships and partnerships. Additionally, Michelle will focus her efforts on increasing market share by proactively prospecting, pursuing and closing new staffing-based business and working closely with the recruiting staff to ensure that each candidate adequately meets each client's unique hiring needs.

Michelle brings more than 9 years of experience as a Recruiter and Human Resources professional. Her most recent experience was as an International Support Analyst where she was responsible for managing sales reports and analysis, motivating the review, analysis and improvement process, developing communication to the sales team, establishing and maintain request for proposals, planning and managing training and helping improve productivity and performance. Michelle earned her bachelor's degree in Human Resources Management.

"Michelle's passion and commitment to winning, both for her clients and the consultants she places, is something we strongly value here at Arcus, said Bill Morgan, Vice President of Sales. "Coupled with her experience working at the national level, she will be a great addition to our sales team as we seek to take our company to the next level."

About Arcus

As its mission statement explains, Arcus exists to provide creative, cost-effective, and practical solutions for private and public sector entities in need of talent. It does so by focusing on the core values of integrity, loyalty, honesty, trust, teamwork and quality. As a result, today Arcus is one of the fastest growing technology staffing, recruiting and direct placement firms in the United States. The company employs more than 175 people and has annual revenue in excess of \$18 million. The firm's

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corporate headquarters is located in Harrisburg, Pa., with offices in Philadelphia, Pittsburgh and Los Angeles. For more information about Arcus, please visit: www.Arcus.net.

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